



STREAMZ

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PRESS RELEASE

FOR IMMEDIATE RELEASE

**STREAMZ INTRODUCES WORLD'S FIRST SMART STREAMING HEADPHONES;
FIRST TO INTEGRATE MUSIC PLAYER, STREAMS PANDORA®, TV, GAMES, MOVIES**

*STREAMZ PLAYS MUSIC AND AUDIO FROM ONBOARD STORAGE, ONLINE MUSIC SERVICES, PHONE, AVR
INCLUDES ANDROID PROCESSOR, WIFI, BLUETOOTH, 8 TO 40GB, HIFI DAC, AMP, VIBRATION SPEAKERS*

Salt Lake City – December 20, 2013 – STREAMZ™ (www.streamzmedia.com), a Mozaex® spin-off company, announced today it has released the world's first smart streaming headphones called STREAMZ™. STREAMZ are breakthrough headphones that allow you to play music and audio from multiple sources, including onboard stored music, streaming online radio, streamed phone music, plus audio from your TV, movie, and game player.

The company will be demonstrating STREAMZ and their BLUWAVS 7.1 HDMI Surround headphones during the 2014 CES Expo, held in Las Vegas from January 7–10, booth #54009 (inside the iLounge of the LVH Hall).

STREAMZ Headphones Offer Simplicity and Value with Multi-Device Playback

With its built in Android processor, WIFI, Bluetooth, and storage, STREAMZ simplifies and enhances the entertainment experience when enjoying streaming or stored music, movies, games and TV shows.

“When it comes to entertainment there is only one thing more valuable than free, and that is simplicity,” said STREAMZ CEO Douglas Kihm. “You no longer need to bother with a separate player since it’s all built inside. Many people don’t want the hassle of carrying, connecting, and draining the battery of their phone or music player. STREAMZ replaces multiple headphones so that you can enjoy all of your entertainment from any device with one simple-to-use pair of headphones.”

First Headphones to Incorporate Both Auto Detect WIFI and Bluetooth

STREAMZ makes listening to any source of music and audio fast and easy. STREAMZ incorporates both Smart WIFI and Bluetooth interfaces that auto detect and connect to your WIFI internet hotspot, a Bluetooth device such as a Smartphone, or with an optional module your Bluetooth enabled AVR receiver.

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Built-In Music Player, HIFI DAC, and Two-Way Speakers Deliver Unmatched Sound Quality

With STREAMZ, people can now enjoy the ultimate in simplicity and uncompromised sound quality.

STREAMZ are based on patent-pending Smart Headphone technology that uniquely delivers higher fidelity music and audio than traditional headphones. STREAMZ are the first headphones to incorporate a music player, a 48 kHz/16 bit CD quality Digital Analog Converter (DAC) plus individual 3 Watt vibration drivers and 160 mWatt dynamic amplifiers.

With its built-in DAC and AMP, STREAMZ delivers CD quality sound with optimum dynamic range, equalization, and amplification which results in incomparable clarity and fidelity. The two vibration speakers uniquely deliver high power and low frequency range audio that you can literally feel.

Since most phones and mobile music players have sub-par quality DACs and amps, they are unable to play true FLAC, ALAC, and WAV CD quality music without adding cumbersome external components. To address this problem, the company built the finest quality audio components inside the headphones.

Unique High Powered Vibration Speakers Reduce Headphone Pressure and Discomfort

Traditional headphones require an uncomfortable amount of pressure on your head and ears to achieve optimum sound quality. STREAMZ's vibration speakers achieve the same or better sound quality than traditional headphones with little or no head pressure being applied, which results in exceptional comfort.

The four speakers are arranged as bi-amped, two-way speakers with two vibration speakers, and two 50mm dynamic speakers. STREAMZ has soft over the ear leather cushions with collapsible frames and are designed for active, mobile use.

STREAMZ Patent Pending Technology Addresses a Unique Fast Growing Premium Niche Market

STREAMZ addresses an un-served market in the "premium" (\$100+ USD) headphone niche, where people want simpler "in-line play controls" to listen to their music, wherever they are and from any device.

The market for headphones continues to experience high growth, especially in the premium sector. Global headphone sales in 2013 were \$7B (USD) with a growth of 20 percent per year. According to The NPD Group's Retail Tracking Service, "U.S. sales of premium stereo headphones (\$100+) grew 25 percent in units in Q1 2013 year-over-year, accounting for 95 percent of the revenue growth for the total headphone market."

According to NPD , "more than one-in-three premium buyers cited in-line play controls as 'extremely' or 'very' important in their decision to buy...". As Ben Arnold, director of industry analysis at NPD explains, "Consumers are looking for ways to get the best audio experience no matter where they are or what device they are using." Continued Arnold, "In fact, features designed to enable easier mobile playback are impacting premium headphone purchase decisions more heavily."

STREAMZ meets these needs with the ultimate in simplicity, in-line controls, device compatibility and quality.

An SDK and a Kickstarter STREAMZ for App Developers Will Soon be Announced

“STREAMZ is 30 years in the making since founding my first company in 1983,” explained Kihm. “We are all visionaries of sorts here at STREAMZ, with a passion to invent and share something amazing with consumers and other developers who share in our desire to design products that will make people’s life simpler and more entertaining. To that end we plan to release a STREAMZ App Software Developers Kit (SDK) on Kickstarter along with a specially priced development model of STREAMZ. We anticipate that the SDK will spur the development of dozens, if not hundreds, of new STREAMZ Smart Headphone Apps, including voice activated Apps and interactive social and informational Apps.”

North American Pricing and Specifications (Contact STREAMZ for International pricing):

STREAMZ Headphones – \$549 MSRP USD

Android 1.6 Ghz dual core processor, WIFI 802.11 b/g/n, Bluetooth 3.0, 8GB upgradeable to 40GB with micro SD RAM card, two vibration and two dynamic speakers, 48kHz/16 bit DAC, 2 channel 3 Watt amplifier and 2-channel 160 mWatt amplifier, microphone input jack, rechargeable battery, and adapter.

Availability – STREAMZ Headphones are shipping March 2014.

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About STREAMZ

STREAMZ was founded with the goal of introducing wearable entertainment or “exotainment” products that dramatically simplifies and enhances people lives and entertainment experience.

Its flagship product STREAMZ Headphones, are the first “smart headphones” that allow people to listen to high fidelity music and audio from multiple audio sources without requiring a separate music player. STREAMZ plays audio from various sources including online streaming music services, locally stored music, smartphones, gaming consoles, PCs and from music, TV and movie audio video receivers.

STREAMZ is a spin-off company of Mozaex[®] who is a leading provider of Blu-ray[®] entertainment servers. In its 30-year history Mozaex has shipped tens of thousands of computer entertainment products to world class companies including NEC[®], Gateway[®] and custom home electronics dealers in over 30 Countries.

Disclaimers

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